

## **FOR IMMEDIATE RELEASE**

### **Summit Executive Resources' Founder, President and CEO Melissa A. Henderson to Serve as Speaker at George Washington University School of Business' International Women's Forum in Washington, D.C.**

**November 11, 2014, Arlington, VA** – Melissa A. Henderson, founder, president and CEO of Summit Executive Resources, an executive agent firm for technology leaders, will participate in the [George Washington University School of Business' International Women's Forum in Washington, D.C.](#) on November 14. Ms. Henderson will serve as a speaker on a panel titled, "Board of Directors Placement" from 3:30 p.m. to 5 p.m. in Duques Hall (2201 G Street, NW).

The panel will provide insight and counsel to the On The Board Fellows on setting realistic expectations and best practices for capturing board seats – whether public, private, private equity owned or ventured backed. Other panel members include Joe Goodwin, founder of the Goodwin Group; Janet P. Froetscher, board member of The Chicago Board of Options Exchange; Mark Levine, managing director of Core Capital; Eric Joseph, partner with Heidrick & Struggles. The moderator is Kirsten Martin, assistant professor of Strategic Management and Public Policy at the George Washington University's School of Business.

"I am very excited to serve as a speaker on this panel made up of highly experienced search practitioners and board practice leaders," said Ms. Henderson. "Building an effective board of directors can be a company's strongest asset and making the decision of who sits on a company's board is a very important one. I look forward to participating on this important panel which will provide insight and knowledge on why a well-chosen board can offer both guidance and resources and give management access to a wealth of skills, experience and connections."

Ms. Henderson is a nationally-recognized expert on global executive search strategies in the technology industry. Previous to the founding of Summit Executive Resources, Melissa opened, built and led the mid-Atlantic office of Gilbert Tweed Associates International, a global retained executive search firm. At Gilbert Tweed, Melissa also managed the firm's global technology practice.

[On the Board](#) is made possible through a generous gift from Linda Rabbitt, founder and CEO of Rand Construction Corporation, GW Trustee and IWF member. On the Board promises to reshape the business landscape by building a pipeline of women prepared to serve on the boards of leading international companies. The goal of the program is to be recognized, by 2020, as a major international initiative for advancing women's executive committee and board leadership.

## **About Summit Executive Resources**

Founded in 2009, Summit Executive Resources are executive agents for leaders in technology. Summit Executive Resources is the only firm of its kind in the country to provide hands-on search execution for the individual executive and compensated by the

individual executive. It matches individual C-suite executives with C-level positions and independent directorships in the technology industry. Summit is tapped by a myriad of companies, private equity firms and venture capital firms seeking a vetted and elite executive. For more information, please visit:

<http://summitexecutiveresources.com/about-us>

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